

Piotr Miarka

Senior Product Designer

UX/Product Designer with nearly a decade of experience in translating complex user behaviors and business goals into intuitive digital solutions. Having designed for both scalable B2B SaaS platform and automotive software (Volvo Group), I bring a proven ability to adapt and deliver end-to-end product experiences across demanding, data-heavy industries.

Work experience

Senior Product Designer (UX)

April 2025

DataFeedWatch

- **designing end-to-end experiences** for B2B e-commerce SaaS
- **creating wireframes & prototypes** for concept validation
- **building & scaling design systems** & company-wide standards
- **conducting user research, A/B testing & market analysis**
- **performing UX audits & data analysis** to drive decisions
- **facilitating design workshops** with stakeholders and users
- **integrating AI tools** to optimize the design and research workflow
- **collaborating cross-functionally** (PMs, Devs, BAs)
- **leading DesignOps** (standardizing handoffs, RFCs, and Jira backlogs)
- **shaping product strategy & roadmaps** aligned with business OKRs

Senior UX designer

April 2022

Volvo Group

March 2025

- **creating software for electromobility** (Volvo Trucks, Renault Trucks, Mack Trucks)
- **creating prototypes**
- **wireframing**
- **conducting workshops with business and users**
- **researches and interviews with users**
- **UX audits**
- **UX researches**
- **cooperation with project owners**
- **cooperation with developers, business analysts, testers**

UI/UX designer

August 2017

DROPTICA

April 2022

- **creating web designs (UI & UX)**
- **creating prototypes**
- **wireframing**
- **projects estimating and scoping**
- **client workshops planing and conducting**



+48 668 038 810

piotirmiarka@gmail.com

www.piotirmiarka.pl/

linkedin.com/in/piotirmiarka/

Languages

English – proficient (C1/C2)

German – basic

Polish – native

Skills

Figma

Notion

Miro

FullStory

Hotjar

Mixpanel

Dovetail

Adobe Photoshop

Adobe Illustrator

Google Analytics

Adobe After Effects

Adobe Indesign

Google Docs & MS Office

Interests

Playing the guitar

Motorcycles

Trekking

Garden

- **UX audits**
- **UX researches**
- **cooperation with project owners**
- **cooperation with project managers**
- **cooperation with developers and testers**
- **preparation of specifications**
- **brandings & corporate identity**

Earlier experience

Graphic designer (agency and freelance)

- **web/print design/branding**

Education

Master degree

Wrocław University of Technology, Faculty of
Architecture